



Wellview Health Announces New Proprietary Reporting and Analytics Tool

Wellview Analytics™ Connects Data for Proprietary Reporting and Predictive Healthcare Management

Nashville, TN (March 28, 2019) – Wellview Health, the industry’s leading healthcare engagement company, has launched Wellview Analytics™, a new proprietary reporting and analytics tool. Wellview Analytics integrates consumer, clinical and claims data to empower a customized and integrated employee healthcare experience and actionable population healthcare management. Wellview’s new proprietary data analytics engine identifies the intersection between a consumer’s health risks and their interest in addressing the risk, and then navigates them to appropriate levels of clinical and/or behavioral care.

“Like other consumer-driven industries, healthcare consumers are seeking a personalized experience. Our ability to use consumer profiling data is changing the game for healthcare communications by meeting people when and where they are ready. We’re making healthcare simple, accessible, and about people again,” says James Story, Wellview Health CEO and Co-founder. “With Wellview Analytics, we can now effectively connect the data points of thousands of consumer lives, years of claims trends, and a full spectrum of clinical assessments to empower actionable healthcare engagement and measurable healthcare cost trends. This approach yields industry leading engagement in solutions that improve members’ health and reduce employers’ health plan costs.”

Wellview Analytics™ integrates data for measurable engagement that impacts both employee health outcomes and employer healthcare costs by:

- Measuring engagement levels of certain consumer profiles by using psychographics, readiness-to-change and health risk profiles
- Measuring efficacy of Health Advisor and specialist engagement and impact by data-driven consumer segmentation
- Monitoring employee experiences with healthcare providers in navigation network
- Using data to create individualized healthy living plans



- Predicting claims trend reduction and ROI of healthcare spend
- Building a custom model for predictive healthcare management

As experts in healthcare engagement, Wellview Health works alongside mid-sized and large employers to improve employee access to and utilization of health and well-being benefits. Wellview Analytics™ is part of the Wellview's full suite of proprietary products that increase consumer engagement and impact healthier outcomes and lower costs by changing the way people engage with healthcare and health benefits.

About Wellview Health

Wellview Health is changing the way people engage with healthcare and health benefits. We deliver a concierge-style, customized health engagement experience via our tech-enabled personal Health Advisors. Wellview's model provides people easy access to fully integrated and easily accessible healthcare that meets each individual where they are. Our data-driven approach removes barriers and drives industry-leading engagement in preventative health services, condition management, telemedicine, and many more areas of health improvement, resulting in a better consumer experience and lower healthcare cost. Connect with Wellview Health at www.wellviewhealth.com, LinkedIn, Twitter and Facebook.

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